

## **News Release**

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### **Southwest Airlines Announces Service to Charleston**

*Charleston, S. C.* - Southwest Airlines announced it will begin service to Charleston International Airport within the next twelve months.

The addition of Southwest is a “major step forward for our entire region” according to David G. Jennings, chairman of the Charleston County Aviation Authority. “Gaining service from an airline with the reputation and track record of Southwest speaks volumes about the current and future potential of the Charleston market. Charleston fits well both geographically and strategically into Southwest’s future. It fills a big void in their southern network, which is currently empty from Raleigh to Jacksonville,” said Jennings.

Bringing low-cost air service to the Charleston area was a joint effort between the Charleston Regional Development Alliance, Charleston Area Convention and Visitors Bureau, Charleston Metro Chamber of Commerce, and the Charleston County Aviation Authority.

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